

Rektrs Private Limited

Transforming Vision Into Digital Reality

A cross-regional technology partner delivering enterprise-grade solutions across the Middle East, South Asia, Europe, and Southeast Asia

www.rektrs.com | D-U-N-S®: 983893253



Executive Overview

Who We Are

Rektrs Private Limited operates as a **360° Digital Growth Partner** from operational hubs in Pakistan and Saudi Arabia. We deliver comprehensive technology transformation by combining Technology + ERP + AI + Cybersecurity + Cloud Infrastructure + Vendor Enablement + Business Compliance under one strategic umbrella.

Our strength lies in eliminating the complexity of managing multiple vendors. Organizations partner with Rektrs for end-to-end digital transformation that's audit-ready, governance-aligned, and backed by enterprise-grade stability.

Capital-Backed Stability

With substantial paid-up capital and SECP incorporation (ID: 0168453), Rektrs delivers the reliability of an established enterprise combined with the agility of modern technology execution. Our D-U-N-S® registration (983893253) enables seamless integration into global supply chains and vendor ecosystems.

Technology Engineering

AI platforms, custom software, mobile apps, IoT solutions

Enterprise Automation

ERP implementation, workflow digitization, business intelligence

Security & Compliance

MDR/XDR/EDR, ISO certifications, vendor enablement

Managed Services

24/7 infrastructure monitoring, cloud operations, SLA support



Corporate Identity & Governance

Legal Structure

- **Company Name:** Rektrs Private Limited
- **Legal Form:** Private Limited Company
- **SECP Unique ID:** 0168453
- **D-U-N-S® Number:** 983893253
- **Incorporation:** Securities and Exchange Commission of Pakistan

Board of Directors

Asad Choudhary
Founder & Chief Executive Officer

Saeed Ahmad
Director

Zahra Batool
Director

Governance Framework

Every engagement includes scope baselines with change control, risk registers and mitigation plans, sprint/milestone sign-offs, documentation traceability for audit readiness, and SLA-based post-delivery support ensuring accountability at every phase.

Mission, Vision & Values

Our Mission

To deliver advanced IT solutions, strategic compliance frameworks, and reliable managed services that empower businesses to operate smarter, faster, and more securely in a regulated digital economy.

Our Vision

To be a trusted global partner for Digital Transformation, Cybersecurity, ERP Automation, and Vendor Enablement, with leadership presence across the Middle East and South Asia.

Core Values Driving Our Work



Integrity

We maintain the highest ethical standards in every client engagement, ensuring transparent communication and honest delivery timelines.



Precision

Our solutions are engineered with meticulous attention to detail, from requirements gathering through deployment and maintenance.



Innovation

We continuously explore emerging technologies to provide clients with competitive advantages in their respective markets.



Client-Centric Delivery

Every solution is tailored to specific business needs, with flexible engagement models that adapt to client priorities.



Long-Term Partnership

We build relationships that extend beyond project completion, providing ongoing support and strategic guidance.



Global Presence

Physical Operations

Kingdom of Saudi Arabia

Al Khobar Office

12B At Taawun District
Al Khobar 34632
Eastern Province

Riyadh Office

Rail Business Center, Office #111
Omar Almukhtar Street, Thulaim
Riyadh 11332

Pakistan Headquarters

Liaquatpur (HQ)

214/C Housing Scheme
Near Government College Road
Liaquatpur 64000

Bahawalpur Office

Al Badar Plaza, 3rd Floor, Office #4
Model Town B
Bahawalpur

Regional Coverage & Delivery Model

Middle East / GCC

Saudi Arabia, United Arab Emirates, Qatar, Kuwait, Bahrain, Oman, Jordan, Iraq, Lebanon, Egypt, Turkey

South Asia

Pakistan, India, Bangladesh, Sri Lanka, Nepal

Southeast Asia

Malaysia, Singapore, Indonesia, Thailand, Philippines, Vietnam

Europe

United Kingdom, Germany, France, Netherlands, Italy, Spain, Portugal, Nordic countries, Poland, Czech Republic, Austria, Switzerland

Hybrid Delivery Excellence

Rektrs operates with a **remote-first global delivery model** supplemented by dedicated onsite teams in Saudi Arabia and Pakistan. For clients in GCC, Europe, and Southeast Asia, we provide partner-supported onsite execution when projects require physical presence. This hybrid approach delivers cost efficiency without compromising on quality or responsiveness.

Our teams work across time zones to ensure continuous progress on client initiatives. Whether you need 24/7 managed services monitoring or coordinated project execution across multiple regions, Rektrs provides seamless communication and accountability.

Service Ecosystem

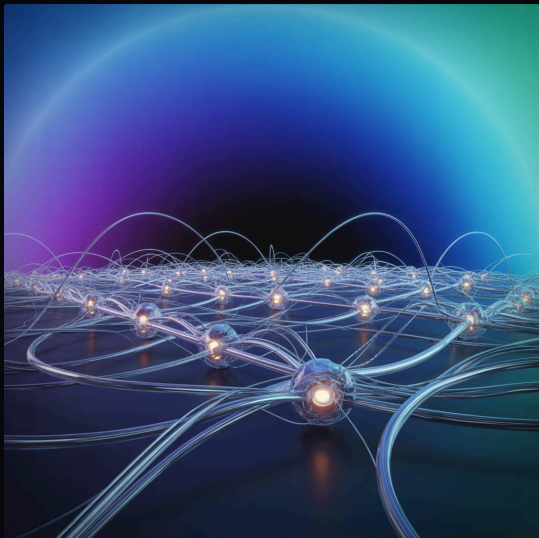
Comprehensive Technology Solutions

Rektrs delivers a complete spectrum of technology services organized into strategic pillars. Each pillar represents deep expertise developed through years of enterprise delivery across regulated and high-growth industries.

The following sections detail our capabilities across AI platforms, enterprise automation, emerging technologies, infrastructure management, cybersecurity, communications, digital growth, and business enablement services.



Pillar A: AI-Driven Platforms & Software Development



Building Intelligence Into Every Solution

Our AI-driven platform development capabilities transform how organizations operate. We build enterprise digital platforms that leverage predictive analytics, workflow automation, and intelligent decision support to drive measurable business outcomes.

From concept through deployment, our product design and development process ensures your vision becomes a scalable, maintainable reality. We've delivered platforms for manufacturing, healthcare, fintech, and logistics sectors with proven ROI.

Core AI Platform Capabilities

1 AI-Powered Digital Platforms Enterprise portals with predictive insights, intelligent dashboards, and automated workflow engines that reduce manual operations by up to 60%.	2 Custom Chatbot Development Build conversational AI for customer support, internal helpdesks, and process automation using our proprietary no-code chatbot builder.
3 No-Code Platform Engineering Enable business users to create internal applications without coding, accelerating digital transformation timelines from months to weeks.	4 Product Strategy & MVP Development From discovery workshops through UI/UX design, engineering, and market launch with continuous optimization based on user feedback.

Custom Software Development Excellence

Tailored Solutions for Unique Business Needs

Standard software rarely addresses the specific workflows and competitive advantages that define successful enterprises. Rektrs specializes in building custom systems that become strategic assets for our clients.

Enterprise Systems

- Custom CRM platforms with sales pipeline automation
- HR and payroll systems with compliance controls
- Transportation management and fleet optimization
- Warehouse management with real-time inventory
- Vendor portals and procurement automation
- B2B marketplaces and trading platforms

Development Approach

We follow agile methodologies with sprint-based delivery, ensuring you see progress every two weeks. Our QA processes include manual testing, automated regression suites, performance optimization, and comprehensive security testing before any production deployment.

Every custom system includes complete documentation, user training, and a maintenance roadmap to ensure long-term success.

Web & Mobile Application Development

Web Applications

Interactive, SEO-optimized websites and web applications with conversion-focused user flows and multi-backend integrations.

Native Mobile Apps

Android and iOS native applications delivering maximum performance with device sensor integration and offline-first architectures.

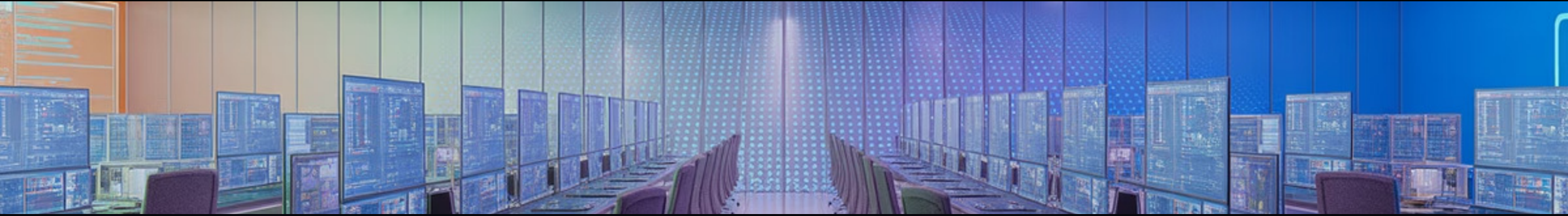
Hybrid Applications

Flutter and React Native apps providing single codebase efficiency with native-like performance across platforms.

Backend Integration Expertise

Our backend API integration capabilities connect disparate systems into unified workflows. We've successfully integrated payment gateways, ERP systems, CRM platforms, IVR telephony, IoT devices, and marketplace APIs for clients across industries. Whether you need REST, GraphQL, or microservice architectures, Rektrs delivers secure, scalable integration layers.

- ❏ **Specialized Billing Systems:** For IoT and M2M ecosystems, we develop advanced billing platforms handling complex consumption models, multi-tenant architectures, and real-time reporting with seamless ERP integration.



Quality Assurance & Testing

Ensuring Reliability Before Launch

Quality assurance isn't an afterthought at Rektrs—it's embedded throughout the development lifecycle. Our QA teams work in parallel with developers, catching issues early and ensuring every release meets stringent quality standards.

We employ both manual and automated testing strategies, building regression suites that protect against future defects as your application evolves. Performance testing ensures your systems handle peak loads, while security testing identifies vulnerabilities before they become liabilities.

Functional Testing

Verification of all features against requirements

Performance Testing

Load and stress testing for scalability

Security Audits

Vulnerability assessment and penetration testing

UAT Facilitation

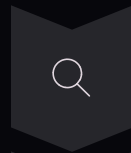
Structured user acceptance with stakeholder sign-off

Pillar B: ERP Implementation & Business Automation

Transforming Operations Through Automation

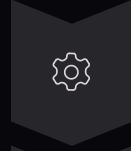
Enterprise Resource Planning systems form the backbone of modern business operations. Rektrs brings deep implementation expertise across ERPNext, Odoo, Zoho, and custom-built ERPs, with a proven methodology that ensures successful adoption and measurable ROI.

Our approach goes beyond technical deployment. We analyze your business processes, identify optimization opportunities, and configure ERP modules to support your competitive strategy. The result is an automation platform that grows with your organization.



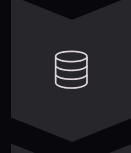
Discovery & Analysis

Process mapping and gap identification



Configuration & Customization

Module setup and workflow design



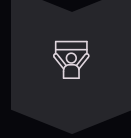
Data Migration

Clean data transfer and validation



Training & Adoption

User enablement and change management



Support & Evolution

Ongoing optimization and upgrades

ERPNext Implementation Services

Complete ERPNext Ecosystem

ERPNext provides a comprehensive open-source ERP platform that Rektrs has deployed for manufacturing, distribution, education, and service organizations. Our implementation covers the full module spectrum including HR and payroll, accounting and finance, inventory management, manufacturing planning, CRM and sales, project management, and procurement workflows.

Why Organizations Choose ERPNext

- Lower total cost of ownership versus proprietary systems
- Rapid deployment timelines (8-12 weeks typical)
- Extensive customization without license restrictions
- Active community and continuous feature updates
- Cloud or on-premise deployment flexibility



Implementation Deliverables

- Configured ERPNext instance (cloud/on-prem)
- All core modules activated and customized
- Custom reports and dashboards
- API integrations with existing systems
- Complete data migration from legacy systems
- User training and documentation
- Annual maintenance and upgrade support

Odoo ERP Services

Enterprise-Grade Odoo Implementation

Odoo's modular architecture allows organizations to start small and scale as needs evolve. Rektrs provides full-cycle Odoo implementation including localization for Saudi Arabian and Pakistani regulatory requirements, ensuring tax compliance, financial reporting standards, and industry-specific workflows are properly configured.



Accounting & Finance

Multi-currency, multi-company accounting with automated reconciliation and financial reporting



HR & Payroll

Employee lifecycle management, attendance tracking, payroll processing with statutory compliance



Sales & POS

Quotation to invoice workflows, customer portals, and point-of-sale for retail operations



Supply Chain

Purchase orders, inventory optimization, multi-warehouse management, and logistics tracking



Manufacturing

Bill of materials, work orders, production planning, and quality control workflows

Our Odoo implementations include custom module development when standard functionality doesn't meet unique business requirements, API integrations connecting Odoo with customer portals and mobile applications, and comprehensive support agreements ensuring system stability and continuous improvement.

Zoho Services & Custom ERP Development

Zoho Ecosystem Implementation

For organizations seeking cloud-native solutions with minimal infrastructure overhead, Zoho provides an integrated suite of business applications. Rektrs implements Zoho CRM for sales pipeline management, Zoho Books for accounting automation, Zoho People for HR operations, Zoho Desk for customer support, and Zoho Analytics for business intelligence.

We build workflow automations across Zoho modules and integrate with external systems via API, creating a cohesive business management environment without the complexity of traditional ERP deployments.

Custom ERP Development

When standard ERPs don't align with your competitive differentiation or industry requirements, Rektrs builds custom ERP systems from the ground up. Our custom ERPs support multi-branch and multi-company consolidation, industry-specific modules and workflows, secure audit trails and compliance controls, advanced BI dashboards, and complete lifecycle support.

Custom ERP is ideal for organizations in niche industries, businesses with complex regulatory requirements, or companies where the ERP itself provides competitive advantage.

Pillar C: Emerging Technologies

IoT ■ Blockchain ■ NFTs ■ AR/VR

Staying Ahead of the Technology Curve

Emerging technologies create opportunities for differentiation and efficiency gains. Rektrs invests continuously in capabilities that give clients competitive advantages in their markets. Our emerging tech practice covers IoT-based applications, blockchain and distributed ledger systems, NFT platforms and marketplaces, smart contract development, and augmented/virtual reality solutions.

These technologies aren't experimental for us—we've delivered production systems since 2016 that generate real business value for clients in manufacturing, supply chain, fintech, and entertainment sectors.



IoT-Based Application Development



Industrial IoT Platforms

Asset tracking and monitoring systems providing real-time visibility into equipment status, environmental conditions, and operational parameters across manufacturing facilities and remote sites.



Predictive Maintenance

Machine learning models analyzing sensor data to predict equipment failures before they occur, reducing downtime and maintenance costs by 30-40%.



IoT Dashboards

Real-time visualization and alerting systems giving operations teams instant awareness of critical events with configurable escalation workflows.



M2M Billing Systems

Specialized billing platforms for machine-to-machine communication services, handling complex usage-based pricing models and integration with financial systems.



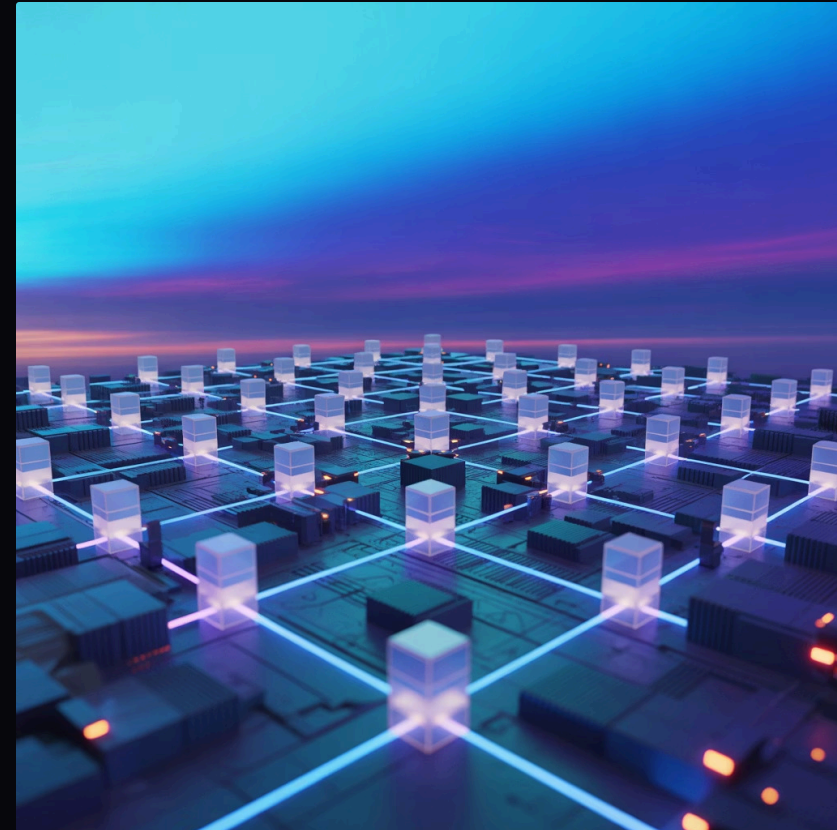
Blockchain, NFTs & Smart Contracts

Blockchain Development

Our blockchain practice focuses on enterprise use cases where distributed ledger technology solves real problems: supply chain traceability, multi-party transaction reconciliation, and tamper-proof audit trails. We build on established platforms and develop custom blockchain solutions when requirements demand it.

NFT Leadership Since 2016

Rektrs began working with non-fungible tokens before the 2021 market explosion. Our NFT capabilities include minting systems, marketplace development, royalty logic implementation, wallet integrations, and cross-chain deployment strategies.



Enterprise NFT Use Cases We've Delivered

01

Loyalty Programs

NFT-based rewards that customers can trade or redeem across partner ecosystems

02

Digital Credentials

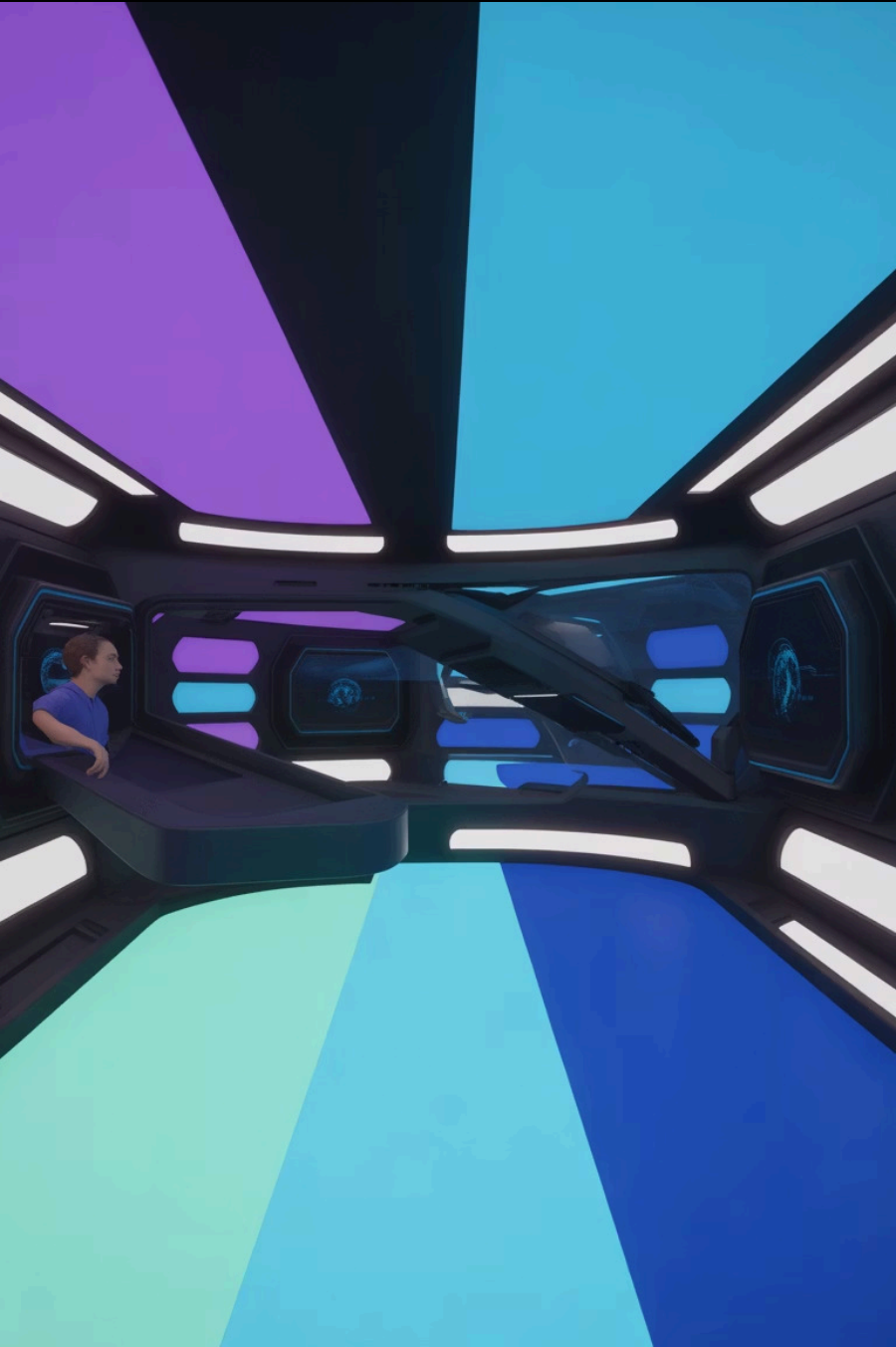
Tamper-proof certificates and licenses with instant verification

03

Proof of Ownership

Digital twins for physical assets enabling transparent custody chains

Smart Contracts: We develop self-executing contracts in Solidity and Rust, with security reviews and audit-ready documentation ensuring your smart contracts perform reliably in production environments.



AR/VR Solutions

Immersive Technology for Training & Visualization

Augmented and virtual reality technologies transform how organizations train employees, showcase products, and visualize complex systems. Rektrs develops AR/VR applications for training simulators that reduce physical training costs and safety risks, product demonstrations allowing customers to experience offerings virtually, industrial visualization for facility planning and equipment maintenance, and learning platforms delivering engaging educational experiences.

Our AR/VR solutions run on commercial headsets and mobile devices, ensuring accessibility without requiring specialized hardware investments.

70%

Training Retention

VR training improves knowledge retention versus traditional methods

40%

Time Reduction

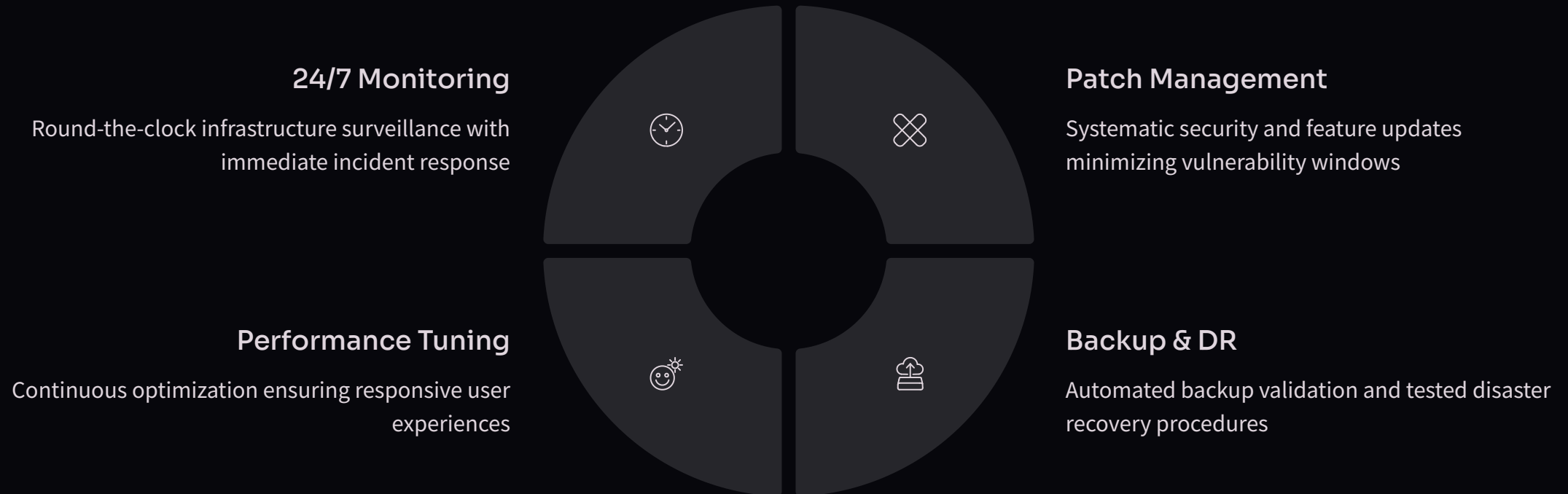
Faster training completion with immersive learning

Pillar D: Managed IT Services & Infrastructure

Reliable Operations, 24/7/365

Technology infrastructure requires continuous monitoring, maintenance, and optimization. Rektrs Managed IT Services provide organizations with enterprise-grade operations support without the overhead of building internal IT teams.

Our managed services span L1/L2/L3 technical support, proactive server management and monitoring, patch management and security updates, comprehensive backup and disaster recovery, performance tuning and capacity planning, and SLA-backed response commitments.



Cloud Services & DevOps



Modern Cloud Operations

Cloud platforms provide scalability and resilience that traditional infrastructure cannot match. Rektrs helps organizations leverage AWS, Azure, and Google Cloud effectively through cloud migration planning and execution, infrastructure as code implementation, CI/CD pipeline automation, containerization with Docker and Kubernetes, high availability and disaster recovery architecture, and ongoing cost optimization.

Our DevOps practice brings development and operations together, accelerating release cycles while improving reliability through automation and monitoring.

Cloud Migration Success Factors

Assessment

Inventory existing systems and evaluate cloud readiness with TCO analysis

Architecture Design

Blueprint for target state with security, compliance, and performance requirements

Phased Migration

Risk-managed transition starting with non-critical systems to prove approach

Optimization

Right-sizing resources and implementing automation for ongoing cost efficiency

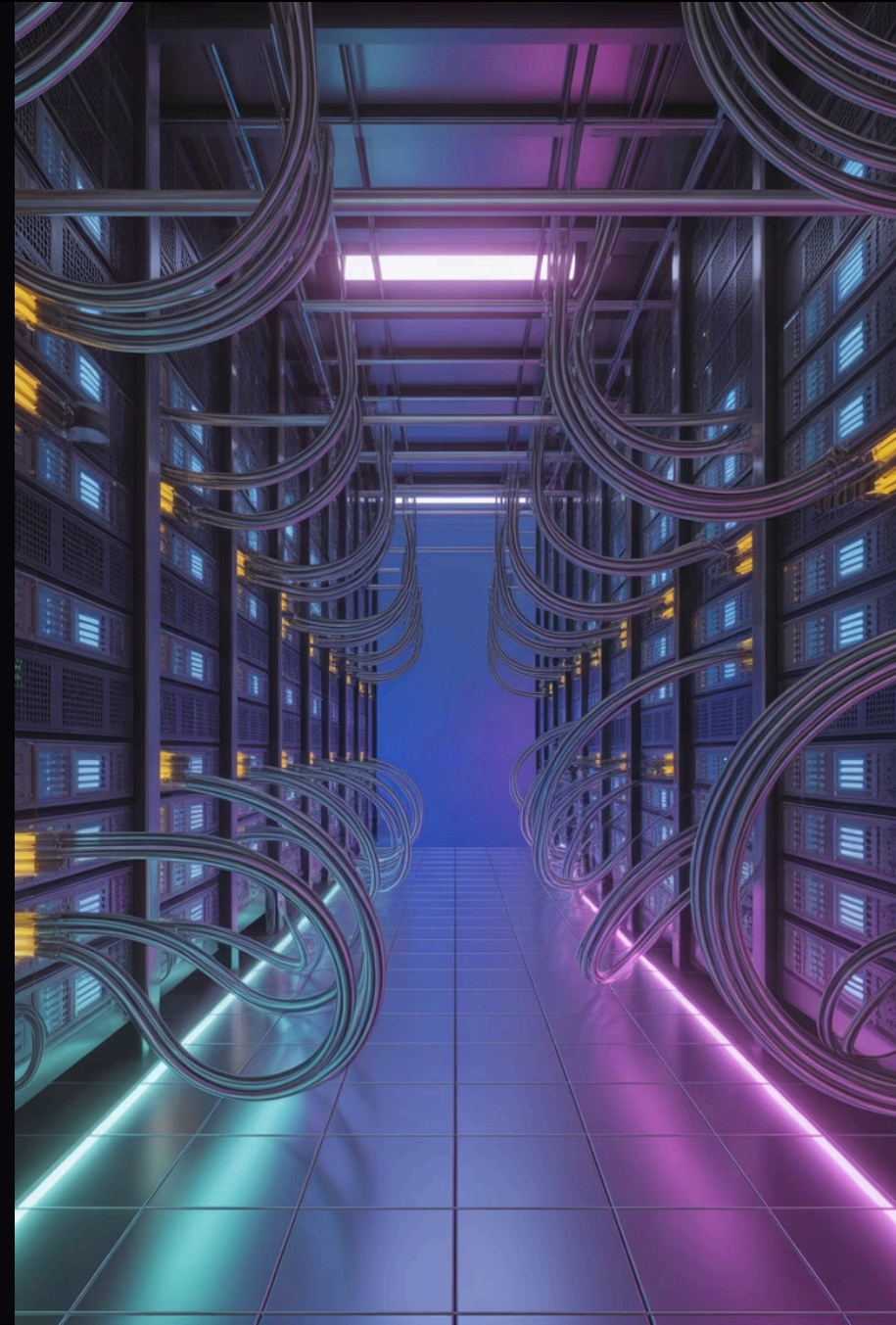
Network Connectivity & Infrastructure Development

Secure, High-Performance Networks

Enterprise networks must be reliable, secure, and scalable. Rektrs designs and implements network infrastructure including LAN/WAN architecture for single and multi-site operations, secure VPN connectivity for remote workers and branches, structured cabling and routing optimization, load balancing for traffic distribution, comprehensive network documentation, and health audits with improvement recommendations.

❏ Infrastructure Development Services

Beyond networking, Rektrs builds complete infrastructure stacks: secure backend servers with authentication/authorization layers, optimized database and storage systems, CDN integration for content delivery, self-hosted business ecosystems giving organizations complete control over their technology, and scalable hosting architectures supporting growth without disruption.





Pillar E: Cybersecurity Management

Unified Security

Comprehensive Protection Across Your Organization

Cyber threats evolve constantly, requiring defense-in-depth strategies that protect every attack surface. Rektrs delivers unified security management covering identity security and access controls, productivity application protection, endpoint detection and response (EDR), network security and threat prevention, and cloud security posture management.

Our approach combines advanced security technology with 24/7 human oversight, ensuring threats are detected and neutralized before they impact business operations.

MDR: Managed Detection & Response

Continuous Security Operations

Managed Detection and Response provides organizations with security operations center (SOC) capabilities without building internal teams. Rektrs MDR includes continuous monitoring across all security layers, threat investigations by experienced analysts, incident response with containment and remediation, proactive threat hunting to identify lurking adversaries, and security hardening recommendations.



The MDR Advantage

Faster Detection

Average threat detection time reduced from days to minutes through automated correlation and expert analysis

Expert Response

Certified security professionals handle incidents using proven playbooks and forensic tools

Reduced Costs

MDR delivers SOC capabilities at 40-60% lower cost than building internal security teams

Regulatory Compliance

Documentation and controls supporting ISO 27001, PCI-DSS, and industry frameworks

XDR: Extended Detection & Response

Unified Defense Across All Attack Surfaces

Extended Detection and Response (XDR) eliminates security blind spots by correlating signals across endpoints, networks, cloud environments, identities, and productivity applications. Traditional security tools operate in silos, missing sophisticated attacks that span multiple layers. XDR provides unified visibility and automated response.



Endpoint

Laptops, servers, mobile devices protected with behavioral analytics



Identity

User authentication monitored for compromise indicators



Network

Traffic analyzed for malicious communications and data exfiltration



Cloud

Cloud workloads and configurations continuously assessed



Email

Phishing and malware blocked before reaching users

Complete Security Product Catalog

Defense-in-Depth Security Controls

Rektrs deploys and manages a comprehensive suite of security products providing layered protection:

Endpoint Protection

- Patch Management (automated OS and application updates)
- Full Disk Encryption (data protection for lost devices)
- Integrity Monitoring (detect unauthorized system changes)
- Mobile Device Security (MDM for smartphones and tablets)
- Endpoint Detection & Response (behavior-based threat detection)

Network & Cloud Security

- Network Attack Defense (IPS/IDS capabilities)
- Cloud Security Posture Management (CSPM+ for misconfigurations)
- Container Security (Docker/Kubernetes workload protection)
- Security for Storage (data loss prevention and encryption)

Email & Productivity

- Email Security (anti-phishing, malware scanning, DLP)
- Productivity Apps Security (Office 365/G Suite protection)

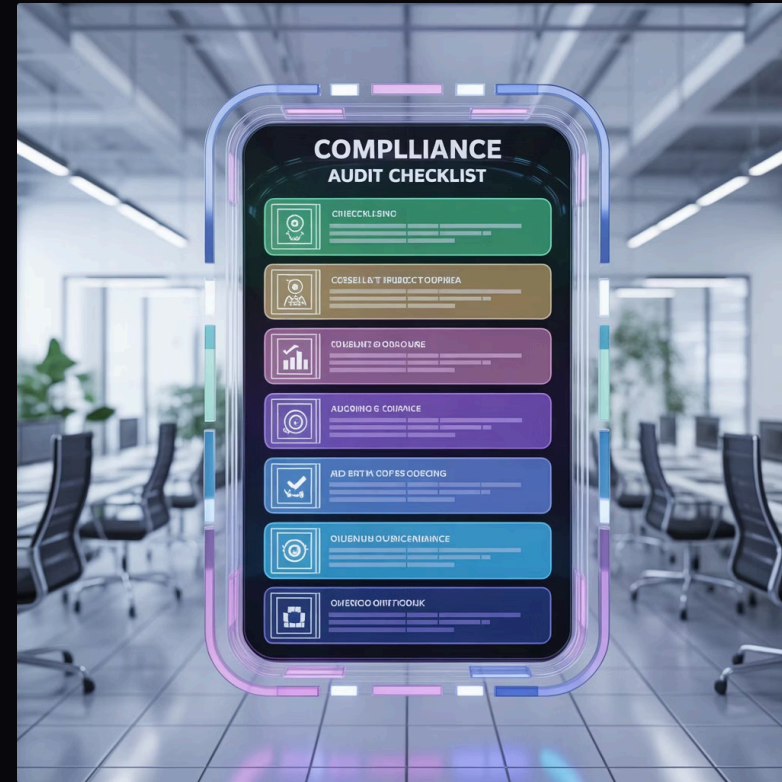
Advanced Threat Protection

- Sandbox Analyzer (detonation of suspicious files)
- Anomaly Defense (machine learning threat detection)
- Exploit Defense (memory protection techniques)
- Ransomware Mitigation (behavior blocking and rollback)
- Threat Intelligence (global threat feeds and IOCs)
- Tunable Machine Learning (adaptive detection models)

Cybersecurity Compliance (CCC)

Governance Frameworks for Audit Readiness

Compliance isn't just about passing audits—it's about establishing sustainable security practices. Rektrs Cybersecurity Compliance services help organizations implement and maintain governance frameworks including security policy development and adoption, ISO 27001-aligned control implementation, compliance mapping to regulatory requirements, continuous security posture monitoring, audit evidence collection and structuring, and vendor security assessments.



Compliance Deliverables



Policy Library

Comprehensive information security policies, standards, and procedures tailored to your organization



Control Framework

Mapped technical and administrative controls addressing ISO 27001, NIST, or industry requirements



Audit Evidence

Organized documentation proving control effectiveness for certification or regulatory audits



Continuous Monitoring

Automated control validation and reporting demonstrating ongoing compliance posture

Pillar F: Communication & Contact Center Solutions

Modern Communication Infrastructure

Customer communication drives business success. Rektrs delivers cloud-based IVR, VoIP, and contact center solutions that improve customer experience while reducing operational costs. Our communication platforms integrate with CRM systems, provide detailed analytics, and scale effortlessly as your business grows.

IVR Calling & Call Centre Services

Cloud IVR deployment with intelligent call routing, CRM integration for customer context, automated support workflows reducing agent workload, queue management and SLA monitoring, comprehensive call analytics and reporting, and our proprietary cloud IVR management platform.

VoIP Telephony / Cloud PBX

Replace legacy phone systems with cloud telephony providing secure voice routing, multi-branch and remote worker connectivity, extension management and call forwarding, CRM integration for click-to-dial, voicemail-to-email transcription, and significant cost savings versus traditional PBX.

Pillar G: Enterprise Email Management

Business-Grade Email Infrastructure

Email remains critical for business communication, making reliability and security paramount. Rektrs provides complete email management including Microsoft 365 and Exchange deployments, custom mail server configuration and hardening, email migration from legacy systems, archiving and compliance retention, redundancy and business continuity, webmail interfaces and collaboration tools, and comprehensive admin dashboards.



Incoming Email Filtering

Email-borne threats represent one of the highest-risk attack vectors. Rektrs email filtering blocks nearly 100% of spam, viruses, and malware before messages reach user inboxes. Our filtering solution provides easy configuration, accurate threat detection with minimal false positives, multiple reporting and alert options, increased user productivity, inbound redundancy ensuring continuity, compatibility with any mail server, and network-level protection stopping threats before they penetrate your infrastructure.

- ❑ **Protection Before Penetration:** Unlike endpoint-based solutions that react after threats enter your network, our email filtering operates at the network edge, preventing malicious content from ever reaching your systems.



Pillar H: Domain, Hosting & Cloud Ecosystem

Complete Web Presence Management

Rektrs manages your entire web infrastructure through partnerships with leading hosting and domain providers. Our services include domain registration and DNS management, shared hosting for small websites, VPS for growing applications, dedicated servers for high-performance needs, high-availability clusters for mission-critical systems, SSL certificates and HTTPS implementation, and complete backup and disaster recovery.



Microsoft Services

Microsoft 365, Exchange Admin Center, Microsoft Defender, identity security, licensing, and deployment support



GoDaddy Pro Partner

Domains, hosting, SSL, email, and website tools through GoDaddy Pro partnership ecosystem



Hostinger Services

Hosting ecosystems, VPS, cloud web stacks with maintenance and upgrade support

Pillar I: Digital Marketing & Brand Development

Growth Through Strategic Marketing

Technology alone doesn't drive growth—it must be complemented by strategic marketing and compelling brand communication. Rektrs offers complete digital growth services spanning creative design, content marketing, and performance optimization.

Graphic Design & Creative Services

- Logo design and corporate identity systems
- Brand guidelines and template libraries
- Company profiles and capability portfolios
- Pitch decks and investor presentations
- Product UI/UX design
- Packaging design for FMCG and retail
- Social media creative kits
- Infographics and data visualization
- Marketing collateral (brochures, flyers, banners)
- Motion graphics and explainer videos

Digital Marketing Services

- Search engine optimization (SEO)
- eMarketing and email campaigns
- Social media management and content development
- Marketplace advertising (B2B and B2C)
- E-commerce platform development
- Conversion optimization and A/B testing
- Content strategy and copywriting
- Analytics and performance reporting

Professional Graphic Design Portfolio



Our design team creates visual communications that capture attention and communicate clearly. From logo concepts through complete brand identity systems, we ensure every touchpoint reflects your organization's professionalism and values. Industrial capability profiles and tender documents receive particular attention, as these materials directly influence procurement decisions.

Pillar J: Business Platforms & Internal Tools

Productized Solutions Accelerating Digital Operations

Beyond custom development, Rektrs maintains a portfolio of ready-to-deploy business platforms that organizations can implement quickly. These productized solutions reduce time-to-value while providing the flexibility to customize as needed.



Document Management System

Centralized document storage with versioning, approval workflows, access controls, and audit trails supporting ISO compliance



Digital Business Card Platform

Smart contact sharing with QR codes, analytics tracking, and enterprise team profile management



Scheduling & Booking Platform

Appointment management with payment integration, automated reminders, and CRM synchronization

Additional Business Platforms

Workflow & Collaboration

Workflow Automation Platform — No-code process apps enabling business users to digitize repetitive tasks

Project Management Platform — Task tracking, resource allocation, and team collaboration

Knowledge Base System — SOP libraries, Q&A forums, and team documentation

Live Meeting Automation — Meeting scheduling, recording, transcription, and action item tracking

Additional Tools

PDF Tools Suite (merge, split, convert, sign), Web-Based File Manager (cloud storage with sharing), Webmail & Collaboration Suite (email with calendar and contacts), HR & Payroll Platform (attendance, leave, payroll processing), Custom Chatbot Builder (conversation flows for support and automation)

Analytics & Engagement

Custom BI Dashboards — Industry-specific KPI visualization and reporting

Survey Platform — Feedback collection, institutional surveys, and analytics

Event Management Platform — Registration, ticketing, QR access control, and attendee tracking



Pillar K: Education Technology Solutions

School Management & LMS

Transforming Educational Institutions

Rektrs developed proprietary education platforms serving schools, colleges, universities, and training centers across the Middle East and South Asia. Our education technology eliminates manual processes, improves parent engagement, and provides administrators with actionable insights.

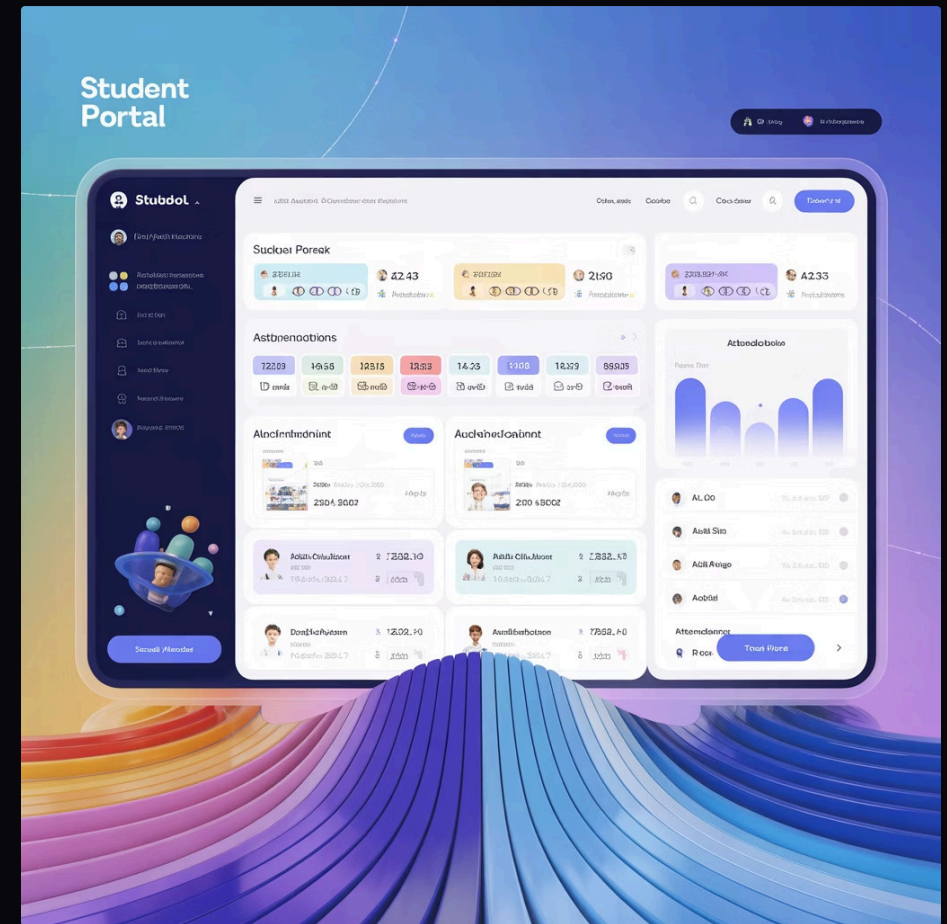
Rektrs School Management System

Complete Student Lifecycle Management

The Rektrs School Management System (SMS) handles every aspect of educational administration from admissions through alumni tracking. Our SMS includes student information management, admissions and enrollment workflows, attendance tracking (staff and students), fee management and invoicing, examination and grading automation, result publication and analytics, parent/student/teacher portals, timetable management, library and inventory, transportation management, and multi-branch/institute support.

Portal Access for All Stakeholders

Parents monitor attendance and grades in real-time, students access assignments and results, teachers record grades and communicate with parents, and administrators generate reports and manage operations—all through role-based secure portals.



80%

Time Savings

Administrative staff time saved versus manual processes

95%

Parent Satisfaction

Real-time visibility improves parent engagement

Rektrs Learning Management System

Modern eLearning Infrastructure

The Rektrs LMS supports both academic institutions and corporate training programs. Our platform enables course creation and management, assignment submission and grading, online classes with video integration, assessment engines (quizzes, exams, surveys), progress tracking and learning analytics, certificate generation, discussion forums and collaboration, mobile and web access, and institution-level administrative dashboards.



Live Classes

Integrated video conferencing with attendance tracking



Assignments

Submission, grading, and feedback workflows



Assessments

Automated quizzes and examinations with instant results



Certificates

Automated certificate generation upon course completion



Analytics

Learning insights and performance dashboards

Pillar L: Business Setup & Compliance Advisory

Enabling Business Operations

Technology projects succeed when foundational business and compliance requirements are properly addressed. Rektrs provides business enablement services including company registration and incorporation, local government licensing, tax compliance and statutory filings, framework adoption and standardization, and corporate documentation (MOUs, NDAs, SLAs).

Company Registration

We guide organizations through SECP incorporation in Pakistan and provide advisory support for Saudi Arabia business registration. Our services cover entity structure selection, documentation preparation, registration submission, and post-incorporation compliance.

Tax & Compliance

Ongoing compliance includes annual tax return preparation and filing, sales tax submissions and reconciliation, VAT and ZATCA compliance for KSA operations, and bookkeeping support ensuring accurate financial records.



Pillar M: Vendor Enablement & ISO Certification

Opening Doors to Enterprise Procurement

Many large enterprises and government entities require vendors to meet stringent compliance standards. Rektrs specializes in vendor enablement for Saudi Arabian industrial ecosystems and ISO certification consultancy that prepares organizations for successful audits.

Saudi Vendor Registration Expertise

We support vendor registration for **Saudi Aramco** (IKTVA program, SAP Ariba portals), **SABIC**, **Ma'aden**, **Saudi Electricity Company (SEC)**, and other major Saudi entities. Our services include profile readiness assessment, cybersecurity evidence preparation, documentation compilation and portal submission, and audit response coordination.

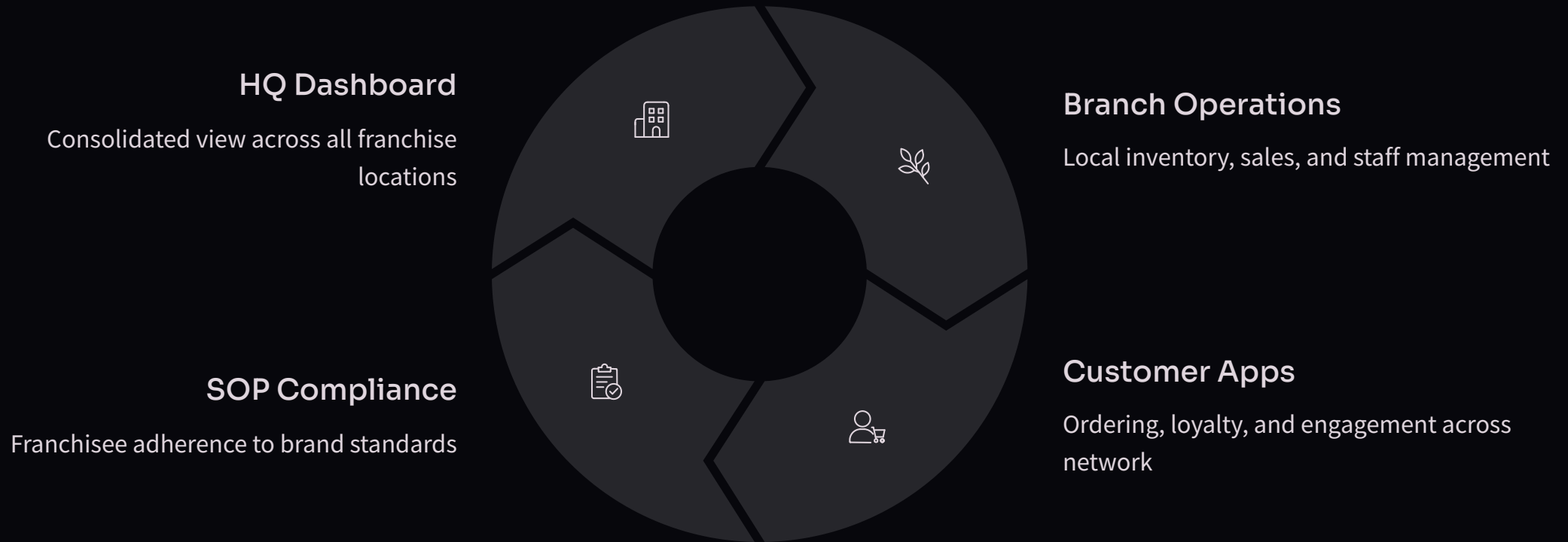
ISO IAF-Accredited Certification Support

Rektrs provides gap analysis and implementation support for ISO 9001 (Quality Management), ISO 14001 (Environmental Management), ISO 45001 (Occupational Health & Safety), and ISO 17025 (Laboratory Testing and Calibration). We develop SOPs, conduct training, structure audit evidence, and guide organizations through certification audits.

Pillar N: Franchise Management Solutions

Scaling Brands Through Digital Infrastructure

Franchise businesses require specialized technology supporting both corporate oversight and franchisee autonomy. Rektrs delivers complete franchise management ecosystems including multi-branch ERP with central finance and consolidated reporting, franchise operations portals with SOP compliance tracking, branch performance dashboards and scoring, customer loyalty CRM spanning all locations, ordering and booking applications, IVR and call center integration for unified customer support, and brand standardization kits (graphic templates, marketing materials).



Pillar O: Self-Hosted & Open-Source Solutions

Modern Open-Source Stack Deployment

Organizations increasingly seek alternatives to SaaS vendors for cost control, data sovereignty, and customization flexibility. Rektrs deploys and manages modern open-source platforms on cloud or on-premise infrastructure, providing enterprise support for community-driven tools.

Self-Hosted Solutions We Deploy

Security & Access

AdGuard Home (ad blocking and parental controls), Authelia (SSO with MFA), Authorizer (low-code authentication), Casdoor (IAM/SSO with OAuth/OIDC/SAML), Cloudflared (secure tunnels), Crowdsec (malicious IP detection), Vault (secrets management), Zitadel (multi-tenant IAM)

Infrastructure & Operations

Agent DVR (surveillance platform), OpenResty Manager (enhanced Nginx reverse proxy), Tor Browser (via web VNC), Checkcle (security compliance insights), Web-Check (website analyzer), CyberChef (encryption/encoding analysis)

Management & Monitoring

FMD Server (Android device control), custom monitoring stacks, log aggregation platforms, backup and DR solutions

All self-hosted deployments include installation, configuration, integration with existing systems, security hardening, backup and DR setup, documentation and training, and annual maintenance contracts ensuring systems remain updated and supported.

Industry Solutions

Tailored Technology for Every Sector

Deep Vertical Expertise

Rektrs doesn't sell generic IT—we deliver industry-aligned solutions that address the specific workflows, regulations, and competitive dynamics of each sector. Our team includes domain experts who understand manufacturing MRP, healthcare compliance, fintech regulations, education operations, and logistics optimization.

The following sections detail our solutions for enterprise and daily-life industries, demonstrating how technology drives measurable outcomes when properly aligned with business needs.



Manufacturing & Industrial Plants

Maximizing Uptime & Efficiency

Manufacturing success depends on equipment uptime, production visibility, and compliance with safety and quality standards. Rektrs delivers comprehensive manufacturing technology solutions.

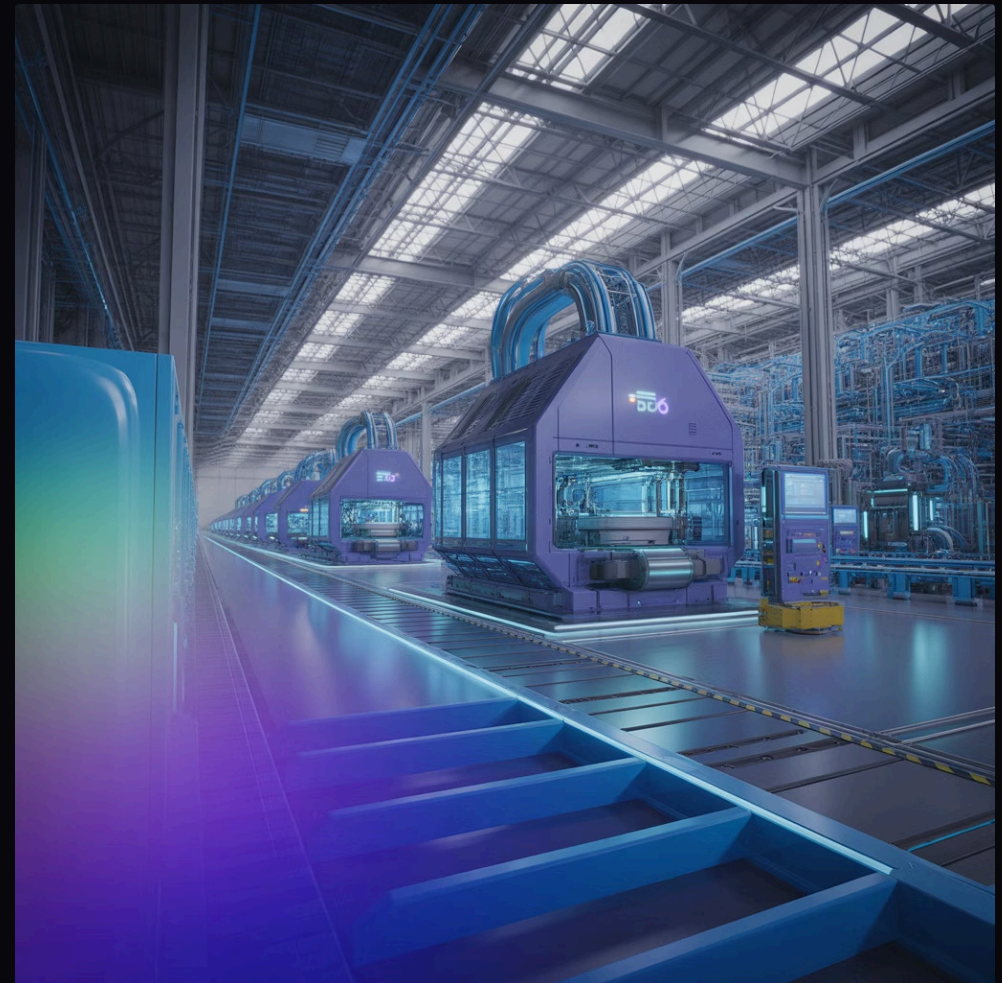
Our Solutions

ERP Implementation & Automation: ERPNext, Odoo, or custom ERP handling MRP, inventory, procurement, HR/payroll, and production planning

IoT & Industrial Monitoring: Smart machine monitoring, sensor integration, predictive maintenance dashboards, and M2M billing for device services

Cybersecurity for Plants: EDR/XDR/MDR with ransomware mitigation, patch management, integrity monitoring, and sandboxing

Managed Services: 24/7 monitoring of ERP and IoT systems, backup/DR, SLA support, and network stability



35%

Downtime Reduction

Predictive maintenance prevents
unplanned outages

25%

Efficiency Gain

ERP automation reduces manual
processes

FMCG & Consumer Goods

Speed & Visibility in Fast-Moving Operations

FMCG businesses require real-time inventory accuracy, rapid distribution, and sales visibility across multiple channels. Rektrs solutions address these needs through ERP and supply chain automation (inventory with batch/expiry tracking, distribution and procurement workflows), sales and CRM platforms (custom CRM portals, sales pipeline management, e-commerce and marketplace integration), analytics and BI (real-time sales dashboards, stock forecasting with AI insights), and managed IT (branch connectivity, system health monitoring, infrastructure upgrades).

Outcome: Real-time stock accuracy, improved distribution performance, faster order-to-delivery cycles, and data-driven demand planning.



Engineering, EPC & Construction

Engineering & EPC Companies

Project ERP: Projects module, procurement, inventory, timesheets, payroll, and client/vendor contract tracking

Document Management: Versioning, approvals, audit trails, and ISO-aligned documentation libraries

Compliance & Certifications: ISO 9001/14001/45001 readiness and vendor enablement for KSA ecosystems

Cybersecurity: Secure portals, MFA/SSO, endpoint controls

Outcome: Tighter project cost control, audit-ready execution, reduced documentation errors

Construction & Real Estate

Construction ERP: Project costing, subcontractor management, payroll and attendance integration

Mobile Field Apps: Site reporting, inspections, hybrid development for quick rollout

Procurement & Vendor Portals: Material purchase workflows, vendor onboarding

Managed IT: Site-to-HQ connectivity, SLA support

Outcome: Reduced material leakages, real-time site reporting, improved contractor coordination

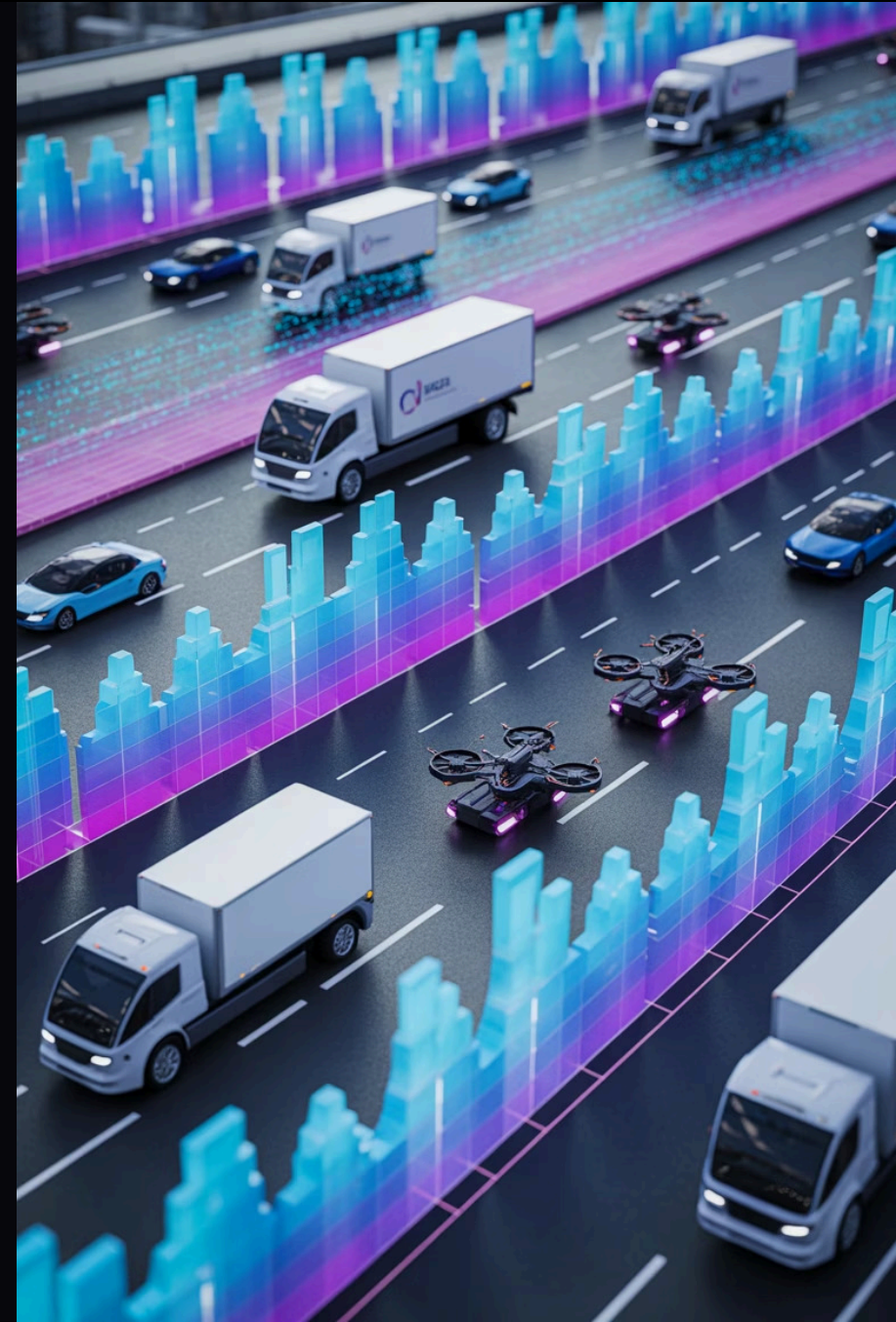


Transportation, Logistics & Fleet Management

On-Time Delivery Through Visibility

Logistics operations demand precise coordination between vehicles, warehouses, and customer expectations. Rektrs transportation solutions include transportation management systems (fleet dispatch, route planning, proof-of-delivery, driver mobile apps), ERP integration (inventory and invoicing synchronization, multi-branch logistics accounting), IoT tracking (vehicle and asset sensors, real-time monitoring, alerts), and IVR/call center (customer shipment status automation, support workflows).

Outcome: On-time delivery improvements of 20-30%, full operational visibility reducing delays, lower fuel costs through route optimization, and enhanced customer satisfaction through proactive communication.





Trading, Distribution & B2B Supply

Efficiency in Complex Supply Networks

Trading and distribution businesses manage complex networks of suppliers, customers, and inventory locations. Success requires tight process control and vendor compliance capabilities.

Our Solutions

ERP / Custom ERP: Sales, procurement, warehouse management, finance, and multi-company consolidation

B2B Portals & Marketplaces: Customer ordering portals, vendor bidding systems, automated workflows

Vendor Enablement:

Aramco/SABIC/Ma'aden/SEC registration support, compliance documentation preparation

Cybersecurity: Enterprise email filtering with continuity, endpoint and network security

Outcome: Faster order cycles, reduced errors, improved compliance readiness for major customer audits, better profitability visibility

Education Sector Solutions

Digitizing Academic Operations

Schools, colleges, universities, and training centers benefit enormously from technology that eliminates manual processes and improves stakeholder engagement. Rektrs education solutions include our School Management System (admissions, attendance, fees, exams, grading, parent/student/teacher portals), our LMS platform (courses, assignments, assessments, attendance, performance analytics, certificates), institution BI dashboards (student performance trends, operational KPIs), and managed IT (hosting, updates, support SLAs).

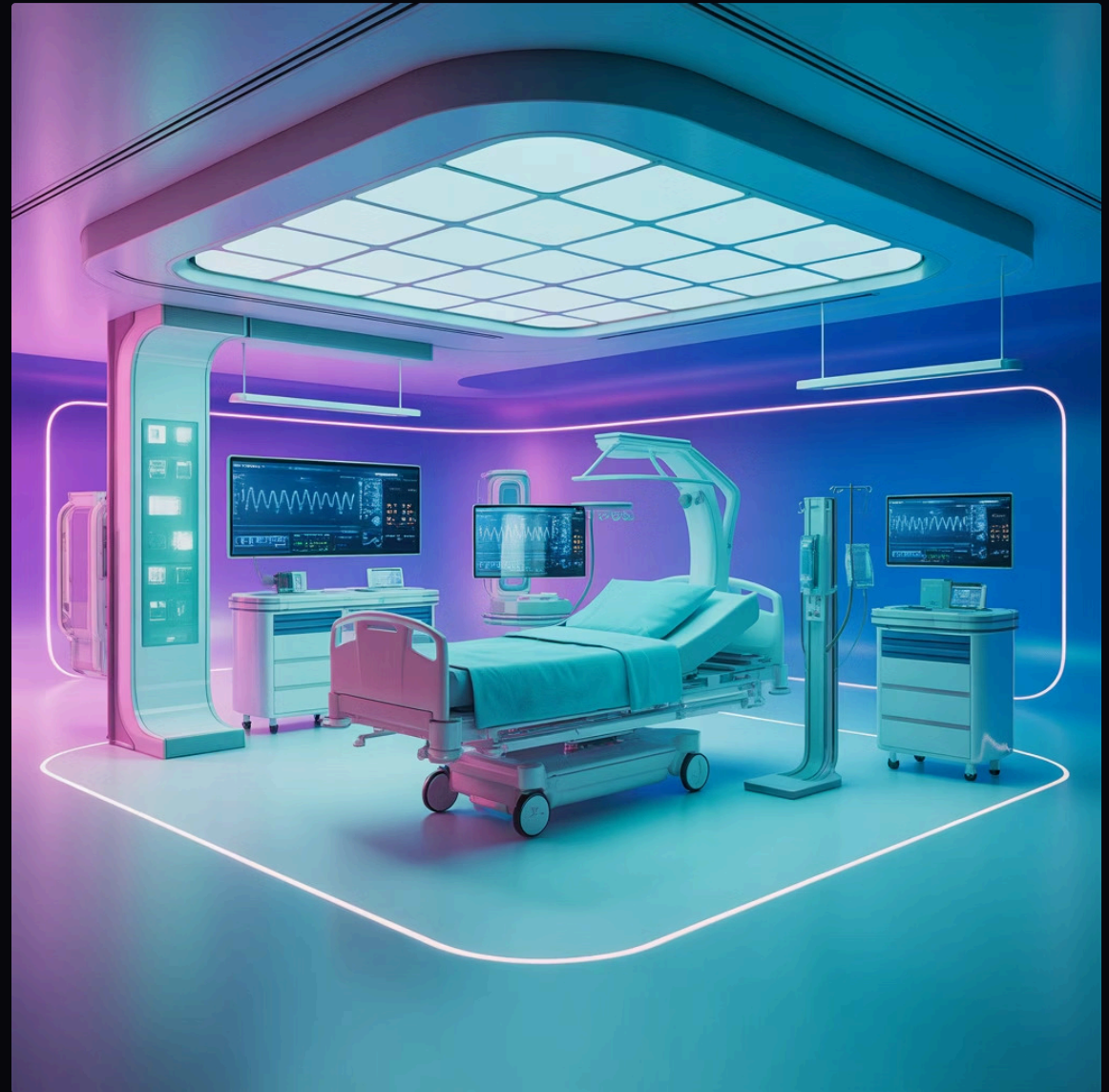
Outcome: Digitized transparent academic operations, improved parent satisfaction through real-time visibility, reduced administrative workload, data-driven insights for educational improvement.



Healthcare & Hospitals

Secure & Reliable Healthcare Technology

Healthcare organizations handle sensitive patient data requiring the highest security and availability standards. Rektrs healthcare solutions include healthcare platforms (appointment management, patient workflow systems, patient portals), cybersecurity for PHI (identity and endpoint security, MDR monitoring, encryption), infrastructure (HA hosting, backups, continuity planning), and telemedicine enablement (video consultation platforms, prescription and records automation).



Outcome: Secure and scalable healthcare digitization, reduced wait times through efficient scheduling, improved patient satisfaction, compliance with healthcare regulations.



Banks, Insurance & Fintech

Security & Compliance for Financial Services

Financial institutions operate under strict regulatory frameworks requiring robust governance and security controls. Rektrs financial services solutions include fintech/banking readiness (AML/KYC frameworks, payment security policy packs, regulatory compliance documentation), secure platform engineering (API-first systems, integrations with payment processors, customer portals), cybersecurity stack (EDR/XDR/MDR, threat hunting, CSPM+, disk encryption, email security), and compliance support (ISO standards implementation, audit evidence structuring, continuous monitoring).

Outcome: Secure digital channels aligned with regulatory requirements, faster licensing readiness for fintech startups, reduced cybersecurity risk and audit findings, improved customer confidence through security transparency.

Consulting & Professional Services

Stable Operations for Advisory Firms

Consulting and professional services firms require reliable technology without the distraction of managing complex IT infrastructure. Rektrs solutions include IT managed services (SLA-based support, infrastructure monitoring, security management), document and knowledge systems (DMS for client work, internal SOP platforms), secure email and web tools (email filtering, webmail suite, collaboration tools), and custom client portals (project dashboards, billing automation, reporting).



Outcome: Stable operations allowing focus on client delivery, professional client experience through polished portals, secure handling of confidential client information, reduced IT overhead costs.



Daily-Life Industries & Consumer Businesses

Retail ▪ Restaurants ▪ Services

Technology for Every Business

Rektrs serves daily-life industries including retail and superstores (POS with ERP sync, loyalty systems, e-commerce, BI dashboards), restaurants and cafes (restaurant POS, kitchen workflows, delivery integrations, franchise ERP, IVR and CRM), e-commerce and marketplaces (full marketplace development, seller portals, payment gateways, fraud prevention), beauty salons and spas (booking/scheduling, staff payroll with commission, CRM memberships, WhatsApp/SMS automation), and gyms and fitness centers (membership management, attendance, trainer schedules, payment automation, retention BI).

More Daily-Life Industry Solutions

Travel & Hotels

Booking engines, CRM, operations ERP, IVR support, SEO and marketing

Auto Services

Fleet/rental management, scheduling, inventory ERP, customer IVR, IoT tracking

Pharmacies

Inventory with expiry tracking, POS, prescription management, supplier automation

Food Manufacturing

Production and batch ERP, POS, delivery workflows, branding and packaging design

Warehousing

Warehouse ERP, IoT sensors, asset tracking, managed infrastructure and security

Agriculture

Farm inventory ERP, IoT sensors, billing/marketplace portals, AI yield forecasting

Additional sectors: Home Services (scheduling platform, technician apps, CRM), Events (registration/ticketing, QR access, CRM, marketing), Coaching Centers (LMS, fee automation, student portals), Legal/CA Firms (DMS, email security, billing portals), Dating/Social Apps (scalable consumer apps, AI safety, cloud optimization).

Technology Alliance Partners

Leveraging Global Technology Ecosystems

Rektrs maintains active partnerships and delivery alignments with leading technology vendors, enabling us to provide licensed, supported, and enterprise-grade solutions. Our partner ecosystem includes:



Microsoft Services

Microsoft 365, Exchange Admin Center, Microsoft Defender security, identity management



AWS Partner Network

Amazon Web Services cloud infrastructure, certified deployment expertise



IBM Partner Portal

IBM enterprise solutions and technology integrations



Red Hat Partner

Red Hat Partner Connect for enterprise Linux and OpenShift



Bitdefender Advantage

GravityZone security stack with partner-level support



Samsung Developer

Samsung mobility and device ecosystem integration

Additional partnerships: GoDaddy Pro (domains and hosting ecosystem), Hostinger Services (hosting and VPS platforms), GitHub (DevOps collaboration ecosystem).

Client Success Stories

Trusted by Leading Organizations

Rektrs serves a diverse client portfolio spanning industrial groups, educational institutions, and commercial enterprises across Saudi Arabia and Pakistan. Our clients choose us for comprehensive capabilities, regional expertise, and commitment to long-term partnership.

Industrial, Trading & Engineering Clients

- **AMAC Group** — Multi-sector industrial conglomerate
- **Shrooq** — Industrial solutions provider
- **Jubail Industrial Solutions (JIS)** — Saudi Arabia
- **SSC Est** — Systems and services
- **Rams Al Kayan Trading Company**
- **Larsen & Toubro Limited** — Global engineering giant
- **GCC Est.** — GCC region operations
- **MDT Arabia Trading Company**
- **Mimar Trading Company**
- **Bin Moqhem Construction & Development (BMCD)**
- **Al Marai** — Leading FMCG and dairy
- **MADARAT First Industrial**
- **BioFuel Company Limited**

Education Sector Clients

- **King Faisal University, Riyadh** — Major Saudi Arabian university
- **Islamia School** — Educational institution
- **Iqra School (IQRS)** — K-12 education

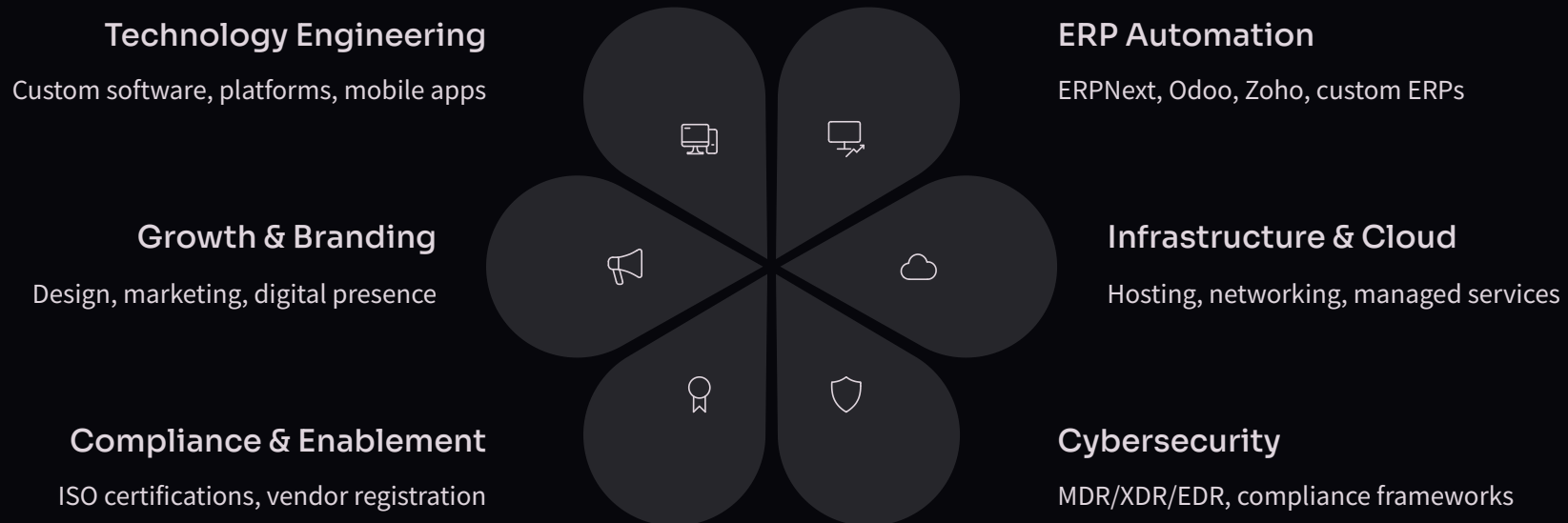
One-Window Service Model

Everything Through One Partner

Eliminating Multi-Vendor Complexity

Traditional digital transformation requires organizations to manage relationships with separate vendors for software development, ERP implementation, cybersecurity, infrastructure, compliance consulting, and marketing. Each vendor operates in a silo with limited accountability for overall success.

Rektrs eliminates this complexity through our One-Window Service Model, providing every component of digital transformation through a single engagement with unified accountability.



Benefits of the One-Window Model

Single Point of Accountability

One team responsible for entire technology ecosystem, eliminating finger-pointing between vendors when issues arise. Clear escalation paths and unified SLA commitments.

Faster Delivery Timelines

Integrated planning and execution without delays from inter-vendor coordination. Parallel workstreams managed by one project team reduce time-to-value by 30-40%.

Lower Total Cost

Bundled services eliminate markup chains and duplicate overhead. Organizations save 25-35% versus managing multiple specialized vendors.

Audit-Ready Outputs

Integrated documentation across technology, security, and compliance workstreams. Everything prepared for internal audits, external certifications, and regulatory reviews.

Architectural Consistency

Unified technology vision preventing incompatible systems and integration challenges. One architecture team ensures all components work together seamlessly.

Long-Term Partnership

Continuous relationship enabling proactive improvements and strategic technology guidance. We understand your business deeply and recommend enhancements before problems emerge.

Why Choose Rektrs?

Capital-Backed Stability

Substantial paid-up capital with SECP incorporation and D-U-N-S® registration ensures financial stability for long-term engagements. Your technology partner will be here for the lifecycle of your systems.

Regional Expertise

Deep knowledge of Saudi Arabian and Pakistani regulatory environments, business cultures, and vendor ecosystems. We navigate local compliance requirements that global vendors struggle with.

Comprehensive Capabilities

Rare combination of technology engineering, enterprise automation, cybersecurity, and business compliance under one roof. Most competitors specialize in one domain—Rektrs delivers all.

Industry Playbooks

Pre-built solutions for manufacturing, logistics, healthcare, fintech, education, trading, and daily-life industries accelerate implementation without compromising customization.

AI-Driven Innovation

Continuous investment in emerging technologies including AI platforms, IoT ecosystems, and blockchain solutions, giving clients competitive advantages.

Enterprise-Grade Security

Full MDR/XDR/EDR stack with ISO-aligned compliance frameworks, protecting organizations from evolving cyber threats.

Get Started With Rektrs

Begin Your Digital Transformation Journey

Whether you're exploring a specific technology project or considering comprehensive digital transformation, Rektrs provides the expertise and capabilities to ensure success. Our engagement process begins with understanding your business objectives, challenges, and technology landscape.



Initial Consultation

Discuss your objectives and explore how Rektrs capabilities align with your needs



Assessment & Planning

Detailed analysis of current state with roadmap for achieving desired outcomes



Proposal Development

Comprehensive proposal with scope, timeline, investment, and deliverables



Engagement & Execution

Structured delivery with regular communication and milestone-based progress

Rektrs works with organizations of all sizes, from small businesses implementing their first ERP to large enterprises undergoing comprehensive digital transformation. Contact us today to explore how we can support your technology initiatives.



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